



Bryce Canyon City Town Council Meeting

December 15th, 2022

10:00 A.M.

70 West 100 North

Attending: Mayor Shiloh Syrett, Mike Stevens, Bryce Syrett, Gary Syrett, Kameron Roundy, Taryn Syrett, Jade Roundy, Jean Seiler Deanna Moore, and Sydney Lamas

Absent: Cherrie Tebbs

Others: Gayle Pollock, Jim Ireland, and Peter Densmore

1. Welcome

A. Prayer

Given by Jean Seiler

B. Pledge

Lead by Jean Seiler

2. Approve Council Meeting Minutes for 12/1/22: Motion to approve the minutes made by Gary, 2nd Mike, Kam yes, Bryce yes

3. Adopt the Agenda

Motion made by Gary to adopt the agenda, 2nd by Bryce, Kam yes, Mike yes

4. Other Business

A. BCNP/NHA-Superintendent Ireland & Gayle Pollock: Peter Densmore is also present – He is BCNP's Visual Information Specialist. He oversees the social media and other media relations and is part of the centennial committee. Peter reported on the tentative party calendar. Bryce Canyon was established as a national monument on June 8th; however, they are planning celebrations all year long. Want to focus on those that have not been to the park in a while, including locals. Will have a special media campaign collecting stories and history of the park. Will have historic photos in lodge, centennial wraps on the shuttle buses. They will bring back the Utah prairie dog day. They will have art contests with elementary schools. In June 2023 – Signs will be changed in the park. June 8th will have ceremony on rim inviting dignitary's and a guest speaker. Balloon fest – idea of having balloons flying over the national park and land in Tropic. Astronomy Fest will still be in June and the Geology Fest in July, and they will have special plans for both. They want to integrate with the Bryce Canyon Half Marathon and other local activities. Utah Symphony will be here in August. Will hold an employee alumni reunion in August. September they will integrate with Escalante Arts Festival as well as Heritage Days the end of September. October 14th will be the annual eclipse and will have activities. They plan on ending the year with the annual Christmas bird count.

Deanna – reported she has contact with the balloonists. Will they need permits to fly over the national park? Will they need permit with airport? Superintendent Ireland reported a special permit is not needed, however the FFA will have regulations. Will have to work with the FFA on planning that. Would be launched from the airport or nearby. There is a big meadow near the reservoir that Chris Werhli said would work for a balloon launch. This is still in the planning stage.

Gayle Pollock– Working with Love Communications on marketing that will launch in January. Have spent \$300,000 on marketing. Ads will broadcast on TV, radio, billboards. Will work with Utah Office of Tourism to reach out to other target areas. June 8th – will be a big day. Will have ceremony on rim with many dignitaries. Contract finalized with Piano Guys on June 8th on the Ruby's Rim. The Piano Guys contract is around \$150,000 to book them. This will be a ticketed event but free to the public. Tickets will run through SUU ticket office to reserve tickets. This will help organize seating. Estimated over 3000 people will attend. Will be working with the county on renting buses etc. to move people around. Bryce Canyon City and Ruby's Inn will play a big part on this day. Marketing locally – the shuttles will be wrapped with art work, the Bryce Canyon History association is responsible to pay for three of the

shuttles and Red Canyon Transit will cover the cost of one of the shuttles. The wraps will last 3-5 years. They are asking for sponsors for the shuttle wraps. Each wrap will cost around \$10,000 and will cost approximately \$2-3,000 to remove. NHA will cover the removal phase costs in 3-5 years. For the gateway communities they have designed banners for main streets. They have designed two sizes and they are double sided. Asking communities to help cover half of the cost of the banners. NHA cover the remaining half. They cost approximately \$100/each. Bryce Canyon City would need around 50 banners. Approximately \$2500 to cover our portion of the cost. Will offer the same to the other local communities. Will work with Rainbow Sign and Banner on the shuttle wraps and banners. Jail Ink does print banners as well. Not sure if they can make the street sign banners? Gayle will follow up with them.

The BCNP Historic Bus is back, NHA purchased and donated to BCNP. The buses were green here. They repainted the bus to match the original history color. Will be on display. Working with Garfield County to receive \$250,000 in the legislative session to help offset some of the cost of the celebrations. NHA is launching their new organizing – new name Bryce Canyon Association, with a launch of a new structure. Will have new logo and new marketing campaign for it. Hoping to get new license plates for the BCNP centennial. They need 500 pre signed up before it can happen.

Peter – working on design on the billboards.

Superintendent Ireland – if you have any new ideas reach out. Will launch a “Hoodoo You Love” campaign. Work with communities on those that have had honeymoons her as well as weddings etc. Superintendent very appreciative to the city for allowing them to be part of the meeting today. They will be reporting back to the city with updates.

Add shuttle wrap and banner cost to next agenda for vote. Will need to order new banner arms as well

Peter Densmore, Superintendent Ireland, and Gayle Pollock exited the meeting

B. Marshal Evans Electrical Bid for Shot Clock: Have not had any luck reaching out to person to install shot clocks. The individual that usually installs the clocks has retired so they are in contact with another person. Taryn will reach out to Marshal Evans for new updated bid once the clocks are installed.

C. Paving Road to Apartment/Housing Area: no updates

5. Department Reports:

Mayor Syrett: Did not have a partner meeting in November. Superintendent Ireland sent out email with updates. Most of it regarded the centennial celebration.

Prevention Coalition meeting held yesterday – still looking for someone to hire for the coordinator job.

CASI list is almost complete.

Town attorney – David Church will still help as needed.

Jean Seiler – Ice Rink is halfway ready. Pressure test found a leak. Spent past week trying to find leak. Found out yesterday there is a fluid that can be put in the tubes to plug leaks. It will be here next week. Hoping the leak is small enough for this to work. If not, we will have to use natural ice this year then fix the leak next year. It was pressure tested prior to concrete as well as after the concrete and all was fine. Technicians were here and got the chiller ready. Karl Munford is involved so he knows how to operate it. Did have some faulty controls but it will still run, and they have sent the replacement parts out. Zamboni shed should be finished soon. Will need to get the Zamboni picked up but will wait until the shed is finished.

Mike Stevens: Ron will need to order new Fire Department radios – will bring invoice next meeting. May cost around \$11,000 out of pocket.

Gary Syrett: nothing to report

Bryce Syrett: Crack seal company left chocolates at the Car Care if anyone wants some.

Kam Roundy: Working on shot clock. Working on blinds for the gym that need repairs.

Cherrie Tebbs: Absent

Taryn Syrett: Will work on banner arms. There are some other options that can be looked into. Will need 10-15 of them. Need to have some on hand. They are all black.
Basketball order – talked to Tyson on having Dayne burn the logo. May have to sacrifice a ball to determine the depth. Sportskeeper may add the logo themselves. The girls' basketballs are not holding air. There is a logo on the shared drive that can be used.

Sydney Lamas: nothing to report

Deanna Moore: City Christmas party – Wednesday 21st, 6:30 PM. Food is ordered. Need to finalize the list. Deanna will work on white elephant gifts.

BVES – 6th graders will come and report. Money well spent for the children. Great opportunity for them.

6. Planning Commission-Mayor Syrett:

7. Financial

- a. **Profit Loss/Balance Sheet/Budget Report (First Meeting of the Month):** Next meeting
- b. **Budget Report – Sydney Lamas (First Meeting of the Month):** Next meeting
- c. **Warrants-Mike Stevens**

Warrants reviewed and motion made by Gary to approve, 2nd by Bryce, Mike yes, Kam yes

8. Review Next Meetings Agenda – The next meeting is on January 5th, 2023

9. Local Building Authority Meeting

Motion made by Mike to enter the Local Building Authority Meeting, 2nd by Gary, Bryce yes, Kam yes
No discussion

Motion to adjourn the Local Building Authority Meeting made by Mike, 2nd by Gary yes, Bryce yes, Kam yes

10. Executive Session: Held session for asset acquisition and employee evaluations. Motion to enter the executive session by Mike, 2nd by Gary, Kam yes, Bryce yes

Motion to close the executive session made by Mike, 2nd by Kam, Gary yes, Bryce yes

11. Adjourn Council Meeting

Motion by Mike to adjourn the council meeting, 2nd by Kam, Bryce yes, Gary yes